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New Agile Revolution



MasterClass

DIGITAL BUSINESS TRAINING EXCELLENCE



New Agile Revolution

 **1-3 July 2020 | 3.00 – 5.00 pm (CET)**

 **8-10 July 2020 | 11.00 am – 1.00 pm (CET)**

A course for those who look at technology as an agile work and existential fulfilment tool. What do Google, Amazon, Spotify have in common? What organizational model and which agile practices do they share? Thoughts and answers to some of the questions that contemporary business, and not only, forces on us today.

On the first day, with Andrea Pezzi, we will understand together the real value of technological innovation, not only a tool to simplify business and work but above all an opportunity to better understand the very meaning of human existence.

Through everyday work, you can achieve your existential fulfilment. Identifying and driving personal and other people development, imagining new organizational models and roles capable of generating evolution and fulfilment for ourselves and others, is also essential to face change with awareness.

New Agile Revolution

On the second day Giorgia Pizzuti tells about Agile: a philosophy, a way of thinking that was born in the late 90s from the awareness of the definitive transformation of the world from a complicated but predictable system to a complex world composed of open systems characterized by transitory predictability.

Today Agile is first and foremost a mindset, an organizational paradigm that puts people at the centre, in all their complexity and richness. At the heart of this way of looking at human beings and organizations, is shared autonomy, respect, trust, the so-called “safe to fail”, the adaptive response to change rather than pursuing plans and budgets.

The current spread of remote working with its difficulties and challenges especially in the Italian context can only force us to rethink, precisely from an agile point of view, our way of working, of collaborating, of exploiting technology, especially during the countless remote meetings. After introducing this mindset, and explaining how and why it was born and has spread, we will delve into some agile remote meeting management practices.

AGENDA | **First Day**

11:00 am – 11:10 pm

Welcome from Giorgia Pizzuti, trainer

11:10 am – 12:10 pm

«Technological R-Evolution. The Human Renaissance at the heart of digital evolution»

Inspirational Speech by Andrea Pezzi

12:10 – 12:40 pm

Q&A

Conclusions

AGENDA | **Second Day**

<i>11:00 am - 11:15 am</i>	Welcome from Giorgia Pizzuti, trainer, and thoughts on Andrea Pezzi's inspirational speech
<i>11:15 am - 11:35 am</i>	Agile Mindset: when it was born, why and what application ideas we can draw from it
<i>11:35 am - 11:55 am</i>	The fundamentals of Agile philosophy and its operational implications
<i>11:55 am - 12:25 pm</i>	Preparation and features of successful online meetings
<i>12:25 pm - 12:55 pm</i>	How to keep people engaged during a remote meeting
	Conclusions



**Andrea
Pezzi**

Italian TV host and entrepreneur, originally from Ravenna, raised on bread and radio, Andrea debuted as a DJ.

He has worked for Radio DeeJay and hosted programmes such as Tokusho, Kitchen, Serenate and much more for various TV channels: MTV, Rai, Mediaset.

Until 2006 he worked as a communications consultant for some international companies (such as Nokia, Ferrari, L'Oreal, Diesel and Nike), starting a collaboration with some important universities based in Milan and Rome.

His book "Fuori Programma" was released in 2009, and he also founded OVO, a visionary project that gave him an important record: having devised the first online video library!



**Giorgia
Pizzuti**

Harbouring a long-standing passion for communication (public speaking, sales techniques, persuasive communication, storytelling, content marketing), Giorgia Pizzuti has been working in the field of training for more than ten years.

She has worked with both SMBs and large companies such as Renault, Trenitalia, Pfizer, P&G, AXA, Takeda, Fiat, Peroni etc. carrying out her activities also in English.

She has collaborated with Fondazione ISTUD in Milan and MIB School of Management in Trieste while continuing the collaboration with LUISS.

PCC (ICF) Coach, Soft Skills Trainer, Expert Agile Consultant, and SCRUM Certified, in her professional activities she integrates the recent contributions of Neuroscience with other important disciplines and techniques such as, for example, Neuromarketing, Coaching, Human-centred Design Thinking.

Co-author of the book “Experiential Training” (Franco Angeli, 2012) and “Small Techniques” (Franco Angeli, 2013), in 2013 she also received a certificate in the evaluation and carrying out of paths on Emotional Intelligence with Six Seconds Italy.

Main areas of interest and expertise:

- Agile & Remote Working
- Public Speaking & Storytelling
- Sales Techniques & Persuasive Communication
- Resilience & Antifragility
- Emotional Intelligence
- Resonant & Agentic Leadership

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